



## About Juana

Former television news anchor and reporter Juana Hart is a corporate communication consultant and president of J-Hart Communications in Las Vegas, Nevada. She works with organizations seeking to engage employees, clients and the public to increase visibility, credibility and revenues. Juana connects with your audience sharing lessons learned from working on both sides of the camera and both sides of business through a myriad of challenges—such as caring for eight children and, more recently, surviving breast cancer.

Juana launched her career as a radio and television news anchor for KTSM (NBC) in El Paso, Texas, moving on to become an award-winning host and producer of Insights at KDFW-TV (CBS) in Dallas. She also spent a few years on the other side of the camera as regional public information officer for the Texas Department of Human Services. In that role she was responsible for employee communications, community relations and served as media spokesperson regarding legally charged, controversial issues such as welfare fraud, elder abuse and a highly publicized daycare sex abuse scandal.

She co-produced and anchored Nevada's first live, morning television newscast on KLAS (CBS) before anchoring afternoon and evening programs and the popular *Straight from the "Hart"* franchise honoring outstanding workers and community servants.

After leaving news, she produced and hosted independent television shows--*On the Move* and *Business Connection*, which aired on PBS-Vegas. As vice president of administration and marketing at Las Vegas-based B.I.P. Software, Inc. she participated in the company's expansion to include government and private sector clients from Alaska to Florida.

Juana currently serves on the boards of three non-profit organizations: CLASS! Publications; Caring, Helping and Restoring Lives, Inc. (CHR); and the advisory board of SafeNest Temporary Shelter for Domestic Crisis. She has received numerous awards and honors including: Distinguished Women of Nevada, Outstanding Achievement Award-UPI Broadcasters, Katie Award for Best Public Affairs Program, Outstanding Young Women of America, Leadership El Paso and a variety of community service awards.

Juana earned a BBA in marketing from the University of Texas at El Paso. She lives in Las Vegas, Nevada and enjoys spending time with family, including daughters Kelli and Mechele. For more information, you can visit Juana online at [www.jhart.tv](http://www.jhart.tv).