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When you are responsible for the success of your event, you want a speaker you can trust to set just the right tone for each session—someone who presents with genuine enthusiasm to reinforce your vision, brand, purpose and theme. Meet business and media consultant **Juana Hart**, a former television news anchor and award-winning talk show host-producer who draws from experience in journalism, media relations, management, volunteerism and parenting to inspire and motivate your audience, delivering the results you desire.

As a **keynote**, Juana graciously engages your audience in a poised, passionate and informative manner.

As an **emcee or moderator**, having conducted thousands of live and taped interviews with world class dignitaries, celebrities and people from all walks of life, she can help to ensure that your audience gets relevant, useful information every time—whether interviewing your keynote live on stage or guiding a complex panel discussion.

As a **facilitator**, Juana brings calm and balance to even the most controversial debate to facilitate lively, productive discussions, exercises and brainstorming sessions that lead to problem solving and action plans for desired outcomes.

When there is a sudden **change**, she calmly “rolls with the punches” to help keep your program flowing smoothly, **reinforcing your reputation as a superb meeting planner!**

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- ENGAGING THE MEDIA
- PRESENTATION SKILLS
- COMMUNICATING CHANGE
- COMMUNICATING TO SELL
- WORKPLACE IMAGE
- WORK/LIFE BALANCE
- INSPIRATION
- BREAST CANCER
- EMCEE | MODERATOR/FACILITATOR | VOICEOVERS

Juana has presented in

Nevada, Pennsylvania, Texas, California, Illinois, Kentucky, Arizona, Louisiana and Florida for a variety of events including:

International Conferences| Business Workshops & Seminars
Panel Discussions| Public Forums | Interfaith Meetings
Churches | Clerical Groups
Civic and Charitable Organizations

What people are saying...

“Juana brings a significant level of professionalism and poise to our annual show; she helps to establish a positive tone for the four-day event and her execution is flawless. Juana is among the reasons why the SHRM Annual Conference & Exposition always receives high marks – and it is why we intend to continue working with her for the foreseeable future.” - Frank Scanlan - Society for Human Resource Management

“You captivated everyone’s attention because your delivery and information were very powerful. This is exactly the kind of information our business owners needed to hear to get them re-motivated to address their particular issues. Afterward, the comments I received were very positive, complimentary and of gratitude for having YOU speak at our meeting.” - Maria White – National Association of Women Business Owners Southern Nevada

“The humorous and comfortable style of your presentation was exactly what we needed in order to relax and learn as much as we could. The feedback I received – and what I assume you received as well – was very positive.” - Marcia R. Robinson, Ed.D - Las Vegas Annual Women’s & Young Women’s Conference

About Juana



Former television news anchor and reporter **Juana Hart** is a corporate communication consultant and president of J-Hart Communications in Las Vegas, Nevada. Juana works with organizations and executives seeking to engage employees, members, clients and the public to increase visibility, credibility, buy-in and revenues. As a speaker she shares lessons learned from working on both sides of the camera and both sides of business through a myriad of challenges such as caring for eight children and surviving breast cancer.

Juana co-produced and anchored Nevada's first live, morning television newscast on CBS affiliate KLAS before anchoring evening news and the popular *Straight from the "Hart"* franchise. She independently hosted and produced *On the Move* and *Business Connection*, which aired on VEGAS-PBS; she served as vice president of marketing at BIP Software, Inc. and participated in the expansion of the company's national client base to include states from

Alaska to Florida—accomplishing all of the above while parenting and serving as a volunteer for various community and church organizations.

In Texas, Juana anchored at El Paso NBC affiliate KTSM-TV; hosted and produced *Insights* at then-CBS affiliate KDFW-TV in Dallas, winning the Katie Award for Best Public Affairs Program; and she served as regional public information officer for the Texas Department of Human Services handling in-house communications and public relations, serving as media spokesperson regarding legally charged, controversial issues such as welfare fraud, elder abuse and a highly publicized daycare sex abuse scandal.

She earned a BBA in Marketing from the University of Texas-El Paso and currently serves on the boards of *Caring, Helping and Restoring Lives, Inc.* and *Class! Publications*. She is on the advisory board of *SafeNest: Temporary Shelter for Domestic Crisis* and an active member of *Mountaintop Faith Ministries*.

Juana, proud mother of daughters Kelli and Mechele, has received numerous awards and honors including Distinguished Women of Nevada, Outstanding Achievement Award-UPI Broadcasters, Katie Award for Best Public Affairs Program, Outstanding Young Women of America, Leadership El Paso and several honors for community service.

Partial Client List

- Society for Human Resource Management
- Association of Fundraising Professionals
- American Beverage Association
- Jobing.com
- Nevada Workforce Connections
- City of Las Vegas
- Clark County Business Development Education Program
- National Association of African Americans in Human Resources
- Mountaintop Faith Ministries
- Caring, Helping and Restoring Lives, Inc.

