

JUANA HART

CONSULTANT | COACH | SPEAKER



Former television news anchor and reporter Juana Hart is president and chief consultant of J-Hart Communications. She believes that every organization deserves a clear action plan to stay top-of-mind with prospects, clients and the public for consistent growth.

Juana is a professional speaker who has served some of the world's leading associations. She delivers consulting, coaching and workshops in marketing, media relations and presentation skills.

- Marketing Transformation For Teams & Team Leaders
- One-on-one Communication Coaching
- Strategy Development For Entrepreneurs

" Juana worked with us to develop effective marketing videos & sales presentations & provided coaching that gave us the confidence to deliver them. We are now relaxed and focused when we walk into the presentation room with potential clients. Our sales presentations & ability to deliver have certainly given us an edge over our competition.

Our award selection percentage has increased. Juana is a true professional that is incredibly responsive & a real pleasure to work with. "

Dan Taylor - CEO, DTA Security Services

Juana wows your audience with an energetic style of delivery that informs, entertains, inspires and sparks motivation to move your attendees to action.

- Juana has presented in 10 U.S. states and Canada.
- Engaged more than 30,000 conference and meeting attendees.
- Worked with business, government, & nonprofits, including some of the world's leading associations.

COMMUNICATE TO GROW:

- How internal communications affect sales & marketing efforts
- How to spark brand enthusiasm companywide
- Convert more leads into paying customers
- Wow and retain existing customers
- How to ensure consistent, sustainable growth

ADDITIONAL TOPICS

- **Increase Your Visibility, Boost Your Bottom Line**
Generate earned (free) media exposure to reach your target audience
- **Excel Under Fire**
Prepare to avert or manage a media crisis--before reporters call
- **Speak to Get Results**
Your next presentation has the potential to make or break your business or career. Speak to make an impact.

PARTIAL CLIENT LIST

American Beverage Association
 Association of Fundraising Professionals
 Caring, Helping & Restoring Lives, Inc. (CHR)
 City of Las Vegas
 Clark County, NV
 DTA Security Services, LLC
 Foundation for an Independent Tomorrow (FIT)
 International Black Aerospace Council
 iRelaunch

Jobing.com
 Leading Authorities, Inc.
 Mountaintop Faith Ministries
 National Association of African Americans in Human Resources
 Nevada Workforce Connections
 Pomona College
 Rhodes-Ford & Associates, P.C.
 Society for Human Resource Management

MORE TESTIMONIALS

"With Juana's help, we identified and articulated our core values. Juana guided us to divide the message into various constituencies, each of which seek slightly different information and results. Through this, we were more able to understand how to craft our message. Personally, as the CEO, Juana was invaluable to me as a starting point for various speaking obligations and public events. Through her outline, I was easily able to respond to the situations."

Janet Blumen - CEO, Foundation for an Independent Tomorrow

Juana is among the reasons why the SHRM Annual Conference & Exposition always receives high marks - and it is why we intend to continue working with her for the foreseeable future."

Frank Scanlan - Society for Human Resource Management

Working with J-Hart Communications resulted in much more exposure to the public of the programs and services that our organization offers. There was an overall lack of knowledge in the community about the work we do, the services we provide and who we are in general. J-Hart consulting helped us bring awareness to the public. **Heather DeSart, Deputy Executive Director, Nevada Workforce Connections**

Before we started working with Juana, we did not have local media access. Juana is the epitome of professional. The value we received from her services can be measured by the number of local attendees to our convention. Improvement experienced by working with J-Hart Communications was having the ability to create an entry into the Las Vegas Community and her ability to introduce us to local vendors. **Vanessa Jamison (FAA) - Vice Chair, IBAC Board & Managing Director**

"Juana demonstrated her inclusive approach and strong grasps of efficient and effective style of public speaking thorough a number of formal exercises. I am convinced that Juana's work shop will be a great communication tool for anyone who is interested in enhancing their own interpersonal style of communication and be a more effective public speaker." **Ali M. Taghdir, AIA-NCARB - ATA Architecture, LLC**

TO BOOK JUANA FOR YOUR NEXT EVENT: CALL TOLL FREE (866) 768 -5402

www.jhart.tv/speaking