

Short Bio

Juana Hart Consultant | Coach | Speaker

Juana Hart inspires marketers and non-marketers alike to communicate with confidence, grow their brands, and achieve revenue goals in a rapidly changing environment. Through her consulting and coaching programs, she helps service-based businesses and solo entrepreneurs get to a point where they can stop worrying about their income and enjoy a better quality of life.

Juana, a former television news anchor, producer, and talk show host, teaches from decades of experience in broadcast journalism, marketing, media relations, business administration, and consulting. She earned her BBA in Marketing from the University of Texas at El Paso and is trained in Activation Method Coaching from the Coaching Institute.

She is a professional speaker who has served some of the world's leading associations and presented in the U.S. and Canada to more than 30,000 conference and meeting attendees.